

Flexicell Demonstrates Smart Cart Automation at Pack Expo, November 9-13, 2008, McCormick Place, Chicago, Booth N-3754

Ashland, VA...October 9, 2008...Flexicell, Inc., a leading robotic system integrator for packing and palletizing automation applications, has become a Value Added Reseller (VAR) for the Jervis B. Webb SmartCartR Automatic Guided Cart (AGC) product line and will be featuring the SmartCart AGC in a live-action demonstration at the Flexicell booth, #N-3754, at Pack Expo 2008. Pack Expo will take place November 9-13, 2008 at McCormick Place in Chicago, IL.

The SmartCart AGC is a flexible and cost-effective automatic guided vehicle ideal for moving palletized products from palletizers, stretch wrappers, conveyors, or floor storage, to any designated location in a warehouse or production operation. It can also delivery empty pallets and other essential line elements to ensure continuous operation. Because they are automatic and durable, SmartCart AGCs provide reliable and consistent point-to-point movement of everything from small parts to heavy pallets. The AGC is guided by magnetic tape, allowing for quick installation or modification of the guidepath.

"Adding SmartCarts to our capabilities will increase the options we can offer to our customers," said Hans de Koning, Flexicell president.

Flexicell will also be showing in live robotic demonstrations of other new technology, including harsh conditions and/or washdown palletizing solutions, and case packing solutions for flexibles.

Flexicell, Inc.

Flexicell, Inc. is a leading robotic systems integrator, providing custom packing, palletizing, and material handling solutions such as case packing, assembly, feeding of product to other machinery, vision inspecting, collating, machine loading and unloading, conveying and palletizing. Since its founding in 1992, Flexicell has created systems for companies located throughout the United States and Canada in diverse markets such as food & beverage, pharmaceutical & medical, manufacturing, electronics, automotive, and household. Flexicell is an Authorized System Integrator for FANUC Robotics and is headquartered in Ashland, Virginia. www.flexicell.com

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